



Advancing Sustainable Development in Africa:

The Role of Environmental, Social, and Governance Strategies in Creating Impact



EVENT BROCHURE



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& Hybrid

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Oriental Hotel, Victoria Island Lagos



to ACT Foundation's annual conference 2023

About **ACT Foundation**

Aspire Coronation Trust (ACT) Foundation is a grant making organization established in 2016 to support local, national, and regional nonprofit organizations working to address challenges and related vulnerabilities across Africa. ACT Foundation supports sustainable high impact initiatives that provide innovative solutions to social, economic and environmental challenges in Africa.



Our Vision

To leverage relationships to create effective social impact solutions across Africa.



Our Mission

To build sustainable societies by engaging initiatives that unleash potentials and empowers beneficiaries.

Focus Areas

Health



Health intervention is at the heart of the Foundation's work and our goal is to facilitate better healthcare services for the vulnerable and marginalized groups in our society. This is in line with Goal 3 of the Sustainable Development Goals (SDGs). Our health intervention seeks to promote sustainable solutions in the areas of Malaria, Cancer (Breast, cervical and prostrate) and maternal and child health.



We believe that if individuals live healthy lives, then they can be empowered to lift themselves out of poverty and be productive members of the society.

Entrepreneurship



Our entrepreneurial intervention seeks to support initiatives that improve the lives of individuals and families through income generation and economic empowerment. This is in line with the fulfilment of Sustainable Development Goals 1 (No poverty) and Goal 8 (Decent Work and Economic Growth).

Our entrepreneurship focus is hinged on vocational education and skills acquisition; and financial literacy and inclusion as this will tackle the rate of unemployment, increase employability opportunities for youths as well as foster startup organizations in a bid to accelerate individual and communal (societal) productivity.

Environment



We are committed to environmental protection while ensuring support for human activities that guarantee environmental sustainability for future generations. Waste management is at the core of our work in supporting with Sustainable Development Goal 6 (clean water and sanitation).

Leadership



We desire to build a new generation of credible, accountable, and ethical leaders who will propel the continent towards effective and sustainable economic and human development as well as peace and security.

Our interventions focus on developing the leadership skills of individuals particularly youth in governance, economic development, organizational and professional development.



Our Programs

Fund Management

Grantmaking and Changemakers Innovation Challenge (CIC)



Social Sector Knowledge Series

Open



Sector Insight Masterclasses



Research & Advocacy



Professional Volunteer Program (Employee Engagement for Private **Sector Organization Partners)**



ACT Foundation Podcast (ACTPod)



Our **Leadership**

Board Members



Tunde FolawiyoChairman



Clare Omatseye Member



Victor Etuokwu Member



Osayi AlileChief Executive
Officer

2022 BFD Event Highlights

Eye-catching images from previous conference





A welcome message from CEO

Good day everyone and welcome to the 7th annual ACT Foundation Breakfast Dialogue. It is an honour to have you all here today to participate and contribute to conversations on advancing sustainable development in Africa using ESG strategies.

In the past 6 years, ACT Foundation has committed to bridging the economic and social deficits gap on the African continent by promoting sustainability programs that revolve around the four key areas of health, environment, entrepreneurship and leadership. It is our resolute believe that addressing these core areas would greatly impact the shortcomings that exists in other sectors.

Every year, we are graced with diverse groups of experts from various sectors and socio-economic backgrounds and this year is no different. Our goal this year is to help remove boundaries, mentally or physically, that may be hindering African organizations from significantly contributing to the achievement of sustainable development through the effective implementation of ESG practices thereby reducing the challenges faced in Africa such as poor health systems, climate change, poverty, food security, youth and entrepreneurship development.

ACT Foundation has become an undeniable asset to the entire continent. We have achieved this by partnering strategically with over 97 non-profit and social enterprises whose sole purpose is to implement projects across Africa, private and public sector organizations. We remain committed to empowering and securing the future of Africa by furthering sustainable impact, providing enabling and supporting resources to non-profit organizations in the region to strengthen their capacity, thereby catalysing socio-economic development.

Our steps are forward ever as we ensure Africa becomes pliable to the changes we want to see as we engage in various tailored discussions, debates and models that will be uncovered at today's event. This is a clarion call to all stakeholders, individuals and organizations alike, to build and foster collaborative initiatives as we all contribute towards the systematic change we desire to see.

On behalf of the board and management of Aspire Coronation Trust Foundation, I welcome you to this grand event.







Agenda at a Glance

9:00 am Pre- Opening (Blue Carpet Photo session/Networking/Tea & Coffee/ **About ACT Videos)** 10:00 am **Formal Opening** 10:05 am Welcome address 10:10 am **Keynote Address** 10:30 am Panel Session: Navigating the Rising Tide of ESG: Opportunities and Challenges in Implementing ESG Principles. 11:30 am International Youth Day Essay Competition: Announcement of winners 11:33 am Changemakers Innovation Challenge: Announcement of winners Masterclass 1: Demystifying ESG for non-profits 12:00 pm Masterclass 2: Best Practices for Nonprofits and Social Enterprises in **ESG** Integration 1:30 pm Closing Remarks, Networking



About Our

Funder



Access Bank, a wholly owned subsidiary of Access Holdings Plc ("Access Corporation"), is a leading full-service commercial Bank operating through a network of more than 700 branches and service outlets, spanning 3 continents, 17 countries and 45 million customers. The Bank employs 28,000 people in its operations in Nigeria and has subsidiaries in sub-Saharan Africa and the United Kingdom (UK), a branch in Dubai, UAE and representative offices in China, Lebanon, and India.

The Bank has over 900,000 shareholders, including several Nigeria and International Institutional Investors, and has enjoyed what is arguably Africa's most successful banking growth trajectory in the last 18 years. Following its merger with Diamond Bank in March 2019, Access Bank became the number one bank in Nigeria and one of Africa's largest retail banks.

As part of its continued growth strategy, Access Bank is focused on mainstreaming sustainable business practices into its operations. The Bank strives to deliver sustainable economic growth that is profitable, environmentally responsible, and socially relevant, helping customers to access more and achieve their dreams.

In honor of its defining roles across the African continent, Access Bank has been accorded recognition by reputable domestic and global organizations. Some of these recognitions include: 2023 Global SME Banking Innovation Awards "Best SME Bank for Women Entrepreneurs in Africa"; 2023 Global Finance SME Bank Awards 2023 "Best SME Bank"; 2023 The Asian Banker Global Excellence in RFS Awards "Best Retail Bank in Nigeria"; 2023 International Investor Award "Best Sustainable Banking Group, Africa"; Global Finance "2023 Best Bank for Sustainable Finance in Nigeria"; World Finance "Most Sustainable Bank in Nigeria"; 2023 Middle East & Africa Retail Banking Innovation Award "Best Lifestyle App"; 2023 Digital Banker Africa Award "Most Innovative Digital Bank in Nigeria"; 2023 International Finance Corporation (IFC) Gender Leadership Award "Recognition for Women's Empowerment and Leadership" just to mention a few.

We are faster, closer and safer

With our scale, expertise and deep desire to satisfy your needs, we will deliver exceptional experiences for the moments that matter the most to you.



Event **Background**

Africa's development is crucial to achieving the Sustainable Development Goals (SDGs) as the continent faces various complex and multifaceted challenges requiring attention and effort from governments, the private sector, civil society, and development partners to ensure that progress is sustained. Environmental, Social, and Governance (ESG) concerns are becoming increasingly important globally. In recent years, there has been a significant increase in the focus on ESG issues in Africa, and this trend is expected to continue in the coming years.

Sustainable development requires harmonizing the environmental, social, and economic needs relating to organizations. While maintaining the natural environment and resources, organizations must also meet social sustainability by providing for the needs of employees, customers, and other stakeholders. Furthermore, organizations that seek to achieve long-term sustainability must be dedicated to achieving economic sustainability by realizing their objectives. ESG factors are increasingly being considered by investors and companies as a way to assess the long-term risks and opportunities associated with investments and business practices.

ESG practices are gaining traction in Africa, with many companies and investors recognizing the importance of sustainability and ethical considerations in their operations. Some African countries have also implemented policies and regulations to promote ESG practices, such as the Nigerian Sustainable Banking Principles and the Johannesburg Stock Exchange's Socially Responsible Investment Index. However, there are still challenges to the widespread adoption of ESG practices in Africa, such as limited awareness and understanding of ESG issues, lack of data and reporting standards, and limited access to financing for sustainable projects. Despite these challenges, there is growing momentum towards ESG practices in Africa, and many stakeholders are working to promote sustainable and responsible business practices on the continent.

Non-profit organizations can have environmental footprints through their operations, such as energy consumption, waste management, and carbon emissions. ESG sustainability

encourages non-profits to adopt environmentally friendly practices, such as reducing their ecological footprint, implementing sustainable procurement policies, and promoting environmental conservation. With respect to social Impact, non-profits are primarily focused on addressing social issues and improving communities. ESG sustainability emphasizes the social aspect by encouraging non-profits to prioritize social welfare, human rights, diversity, equity and inclusion, and community engagement. Non-profits can assess their social impact by evaluating the outcomes of their programs and initiatives, measuring their effectiveness in addressing social challenges, and promoting ethical practices. On governance, good governance is crucial for any organization, including non-profits. ESG sustainability promotes transparent, accountable, and ethical governance practices. Non-profits should have robust governance structures, including proper financial management, strong leadership, and effective board oversight. They need to establish policies and practices that align with ethical standards, promote integrity, and ensure responsible use of resources.

This year's conference, themed; Advancing Sustainable Development in Africa: The Role of Environmental, Social, and Governance Strategies in Creating Impact seeks to bring together multi-sectoral leaders to deliberate on how the principles of ESG can be used to advance sustainable development of organizations and by extension Africa's sustainable development. We seek to highlight the opportunities and address challenges in implementing ESG for non-profit, private and public sectors.



Keynote speaker



Oyeyimika Adeboye Cluster Director, Mondelēz International, West Africa

Oyeyimika Adeboye joined the Board of Cadbury Nigeria Plc. as Finance and Strategy Director in November 2008. She was appointed as Managing Director of Cadbury Nigeria Plc on 1 April 2019 and Cluster Director of Mondelēz International West Africa on 1 July 2019. Mrs. Adeboye is the chairman of the Board of Cadbury Ghana Limited.

Prior to joining the Mondelēz International group, Mrs. Adeboye was the Chief Financial Officer and Director of Finance at Nigerian Bottling Company Plc (NBC). Mrs. Adeboye worked for the Nigeria Practice of the erstwhile accounting firm of Arthur Andersen & Co, and the London Practice of Midgley Snelling & Co, Chartered Accountants, where she also trained as an articled clerk after graduating with a Bachelor of Science Degree in Economics and Social Studies from University College Cardiff, Wales. Mrs. Adeboye is a Fellow of the Institute of Chartered Accountants in England and Wales and a Member of the Institute of Chartered Accountants in Nigeria.

Mrs. Adeboye is a member of the Board of Odutola Holdings Limited, a family owned group of companies. She is also a member of the Board of Trustees of the Timothy Adeola Odutola Foundation, a family-owned philanthropic foundation set up for the purpose of providing educational, industrial and technological development of Nigerian youths who may be unable to gain access to tertiary education. As part of her philanthropic work, Mrs Adeboye is a member of the Board of Trustees YEO Foundation which provides various initiatives to empower less privileged women. She also contributes her time to partner with Handmaidens WiLS, a Christian NGO, which seeks to mentor and empower professional women along an ethical career path.



Facilitator



Marilyn Obaisa-Osula

Associate Director, ESG and Sustainability Services, KPMG Marilyn is an Associate Director and currently leads the ESG & Sustainability Services Unit in KPMG Nigeria. She has over fifteen (15) years' experience spanning over business development, sustainable finance services, decarbonization services, sustainability and integrated reporting, sustainability assurance, impact assessment, sustainability strategy and stakeholder engagement, innovation management for sustainability (technology driven), United Nations (SDGs) integration and implementation, ESG integration, organizational development for sustainability - for Small enterprises and Large corporates. She is a sustainability professional with background in agricultural economics, public & development management.

She is also a chartered accountant and an appointed member of the Panel of Experts for Adaptation Benefit Mechanism on Climate Change-related matters for a DFI.

Marilyn has served as moderator and panelist at a number of webinars/ seminars locally and internationally on ESG She has also played a key role in several workshops and training courses at board and management levels facilitating discussions on ESG for several companies. Marilyn has managed several ESG projects across various sectors:

Agriculture, FMCGs, Public sector, Pharmaceuticals, Insurance, DFIs, Commercial Banks, Tech-startups and Energy.



Facilitator



Dr Igazeuma Okoroba

Group Head of Sustainability at Dangote Cement Nigeria and Pan Africa Dr Igazeuma Okoroba is the Group Head of Sustainability at Dangote Cement Nigeria and Pan Africa. She is a Development Sociologist with over 19 years of experience in the energy, telecommunications, media and manufacturing sectors. She leads sustainability strategy, Corporate Social Responsibility and ESG (Environmental, Social and Governance) integration in business.

As Founder of a volunteer management organization, she is recognized for contributing to humanity. She is affiliated with the Child Protection Network and the Nigeria Association of Social Workers (NASOW). She also serves on the board of non-governmental organisations focused on social development. Dr Okoroba holds an MSc in Sustainable Development from the University of Exeter, UK and a PhD in Development Sociology.



Moderator



Omobolanle Victor-Laniyan

Head of Group Sustainability at Access Holdings Plc. Omobolanle has over 25 years' experience in the fields of sustainability, branding and communications spanning various industries including manufacturing, media, development and the financial sector.

She has pioneered many notable sustainability focused initiatives, placing Nigeria, Africa and the financial sector on the global map. In 2023, Omobolanle was appointed to the Banking Technical Committee of the Global Sustainability Standards Board (GSSB) to develop global sustainability reporting standards for the banking sector.

A multiple award winner, Omobolanle has received several personal professional awards including the Sustainability Leader of the Year Merit Award 2022 by Karlsruhe Sustainable Finance Awards, Outstanding Female Sustainability Professional of the Year by WIMCA (2020-2022), Sustainability Icon of the Year 2021 by Industry Summit Awards, Top 50 Women in Marketing & Communications (2020-2022), the 2019 Shenomics Award, the prestigious CEO Employee of the Year 2018 award at Access Bank Plc, and the Most Outstanding Sustainability Practitioner in Africa Award (2017 and 2018) by the Sustainability Enterprise and Responsibility Awards (SERAs).

Omobolanle holds a B.Sc. in Mass Communications and M.Sc. in Sociology, both from the University of Lagos, Nigeria. She also holds a Chartered Banker MBA from Prifysgol Bangor University, UK. Additionally, she has received management and leadership trainings at leading institutions such as Wharton Business School, London Business School, and University of Edinburgh.

Omobolanle is the only African member of the S&P Global Sustainable Finance Scientific Council and she served as a Judge of the Adam Smith Panmure House Prize. She is a Fellow of the Institute of Corporate Responsibility and Sustainability, UK (ICRS), Fellow of the Sustainability Professionals Institute of Nigeria (SPIN), Fellow of the National Institute of Marketing of Nigeria (NIMN), Member of the International Society of Sustainability Professionals (ISSP), International Association of Business Communicators (IABC), Chartered Institute of Bankers, Scotland (CIOBS), Associate of the Nigerian Institute of Public Relations (NIPR), and Chartered Institute of Bankers, Nigeria (CIBN).

She is currently the Head of Group Sustainability at Access Holdings Plc. Prior to this, she worked at Cadbury Nigeria Plc with responsibilities for Events Management, PR and Media Relations, Consumer Relations, Corporate Communications, Corporate Social Responsibility and Sustainability. Before her Cadbury appointment, she worked at Punch Nigeria Limited as Business Correspondent and Consumer Page Editor and also at Global Industries Limited as Business Development Executive.



Speaker



Khethiwe Nkuna

Responsible Business Executive at Accenture, Johannesburg, South Africa Khethiwe has over 19 years' experience in Transformation, Corporate Social Investment, Marketing, Inclusion & Diversity, Public Relations & Brand management. She possesses a deep passion for South Africa, Sub Saharan Africa, development and transformation. Her main passion is developing people/ communities to reach their full potential.

Khethiwe is the Responsible Business Executive at Accenture in Africa and a member of the Executive Committee where she leads the firm's efforts to create the foundation for responsible growth for Accenture, their partners and clients. Her portfolio includes Inclusion and Diversity, Transformation, Broad Based Black Economic Empowerment, Sustainability & Corporate Citizenship. She joined Accenture in 2014, tasked to develop, implement and manage strategic CSI and environmental programs for the company. She passionate about the role technology plays in bridging developmental gaps and led teams in the Design and Scale of Digital and Blended Learning Programs to improve employment and entrepreneurship outcomes.

Prior to joining Accenture, she was the Group Corporate Social Investment (CSI) Manager at MMI Holdings - born out the Merger of two large Financial Services companies, Momentum and Metropolitan. Khethiwe spearheaded the formalization and successful integration of the CSI activities at MMI Holdings in line with the company's strategic intent, and relevant legislation including the Broad-Based Black Economic Empowerment (BBBEE) Act, the Codes of Good Practice and the Financial Sector Codes.



Speaker



Prof. Kenneth Amaeshi

Professor of Sustainable Finance, European University Institute, Italy Kenneth Amaeshi is a Professor of Sustainable Finance at the European University Institute, Florence, Italy, and the Chair in Business and Sustainable Development and Director Scaling Business in Africa at the University of Edinburgh, United Kingdom. He is also a Visiting Professor of Leadership and Financial Markets in Africa at the London School of Economics, an Honorary Professor of Business in Africa at Graduate School of Business, University of Cape Town, South Africa, and a Member of the European Commission's High Level Expert Group on Sustainable Finance in Low- and Middle-Income Countries.

Kenneth is a leading global scholar with a strong practical approach. His research focuses on financial market reforms and governance, as well as on sector-level policies for sustainability and sustainability strategy in organizations. He works closely with businesses and governments in Africa, Europe, and Asia on capacity building, research, and advisory services in the broad areas of sustainable finance, sustainability strategy, leadership, ethics, and governance.

Between 2016 and 2017, Kenneth was a Scholar in Residence at the National Pension Commission, Nigeria. He is currently the Chief Economic Adviser to the Imo State Government, where he is pioneering the One Kindred One Business Initiative (OKOBI) for local economic empowerment and development.



Speaker



Dr Eugene ItuaCEO,
Natural Eco Capital

Dr Eugene Itua is the CEO, Natural Eco Capital and National Project Coordinator, Elaboration of Nigeria's Long-Term Low Emissions Development Strategy (LT-LEDS). He co-led the technical team that drafted the Climate Change Bill, now Nigeria Climate Change Act, 2021. He is the Regional Coordinator, West Africa Capitals Hub and Lead Writer, Natural Capital for Climate Finance And Green Growth In East Africa (Chapter 3) in AfDB's East Africa Economic Outlook 2023 on Mobilizing Private Sector Financing for Climate and Green Growth. An External Peer Reviewer of Private Sector Financing for Climate Finance and Green Growth in North Africa (Chapter 2) and Natural Capital for Climate Finance and Green Growth in North Africa (Chapter 3) in AfDB's North Africa Economic Outlook 2023 on Mobilizing Private Sector Financing for Climate and Green Growth.

Dr Itua is former Policy & Advocacy Coordinator, Natural Capital in African Development Finance (NC4 ADF), an initiative by AfDB and Green Growth Knowledge Partnership, consultant, Development of Guidelines for assessing and mitigating Environmental and Social Safeguards Risks for the Global Center on Adaptation in 2022; member, Advisory Board of UNDP's Africa Green Business and Financing Initiative under UNDP Africa Sustainable Finance Hub, South Africa; Board Member, Governing Council of the Nigeria Employers' Consultative Association (NECA); Facilitator, Sustainability Policy Commission, Nigeria Economic Summit Group (NESG); Board Member, Nigeria Network of NGOs; Board Member, Center for Climate Change and SDGs, Igbinedion University, Nigeria; Fellow of Nigeria Environmental Society, Nigeria Institute of Sustainability, and International Institute of Risk and Safety Management; Member of the College of Research Associates of the United Nations University- Institute for Natural Resources in Africa.

He has a Ph.D. Environmental Management.



Speaker



Mudrakat Alabi-Macfoy

Sustainability, Social Impact and ESG Professional (LAWMA) Mudrakat is a result-oriented sustainability and social impact professional with a solid legal background, who provides broad-based experiences in ESG, program development and implementation, humanitarian projects, leadership, and mobilizing environmental advocacy coalitions. She also facilitates training sessions on ESG for corporate organizations and has experience developing strategies to embed sustainability into business operations.

Certified by the Corporate Finance Institute, her work in Sustainability and ESG Integration also involves building sustainability plans, policies and reporting for organizations in line with international standards. She demonstrates indepth knowledge of Climate Action, ESG Systems Thinking, Risk Identification and Waste management towards circularity. She also provides ESG guidelines on materiality and starter kits for small and medium-sized businesses.

She currently works within the Sustainability & Circular Economy Unit at the Lagos State Waste Management Authority (LAWMA) managing the continuous development and implementation of the circular strategy in order to reduce the environmental impact throughout all stages of consumable products' development cycle including reuse in the final stage to close the circularity loop.

In addition, her work targets effective corporate social responsibility, and complex sustainability issues in private and public sectors. She possesses extensive experience driving strategy, building capacity and innovative partnerships, as well leading teams to improve impact in these sectors. She has also facilitated training sessions on ESG for corporate organizations. Mudrakat has almost 10 years of interdisciplinary experience managing and creating transformative development programs across Northern and Southern Nigeria to amplify social impact initiatives towards sustainable development and is dedicated to advancing the United Nations Sustainable Development Goals (SDGs). She consistently designs, and leads and implements successful programs across over 11 SDG goals.



Speaker



Tiwalade Adeniyi Ph.D.Sustainability Expert

Tiwa is a Sustainability / ESG expert with over twelve (12) years' experience in sustainability risk management, project management, internal and external capacity building, in leading national and international project teams, and in writing highly technical reports for the World Bank, IFC, AfDB, and other DFIs (CDC, ADB, CDB, FMO, EIB, etc.). He has developed over 100 ESG/ sustainability Reports in line with reporting standards (GRI, SASB, IIRC, TCFD, CDP), regulatory standards, and sustainability principles (PRI, PSI, PRB, UNGC). Dr. Tiwa has consulted for more than 150 companies and about twenty (20) national and sub-nationals across West Africa.

Dr. Tiwa graduated with a first class and the best graduating student from the Department of Botany, University of Lagos. He obtained his Ph.D. in Botany (Environmental Sustainability) from the same Department and University and an Executive MBA from Quantic School of Business & Technology, USA. He has authored 20 publications related to the sustainability field. He is an ISO 14001 (Environmental Management System) Certified Lead Auditor & Trainer, ISO 37301 (Compliance Management System) Certified Lead Implementer & Trainer, and ISO 21502 Lead Project Manager. In sustainable finance space, Dr. Tiwa has supported companies in raising over N270 billion capital in debt and equity financing for sustainability-related projects.



Host



Mojibade Sosanya Compère

Mojibade Sosanya, also known as "The Lady MC", is an ex-banker cum an award winning event host, a TV presenter, an actor, a strategic communications consultant and a brand influencer. She's a proud alumna of Covenant University and has a Master's degree in Marketing Communications from the School of Media and Communications, Pan Atlantic University, Nigeria.

While she was a banker, she incessantly pursued her dreams of being a presenter and a Compere, which earned her an endearing title - 'The Banker with A Mic'. Notable of her works is interviewing; the current Vice President of the Federal Republic of Nigeria, Prof. Yemi Osibajo, at the Africa Fintech Foundry, the former and current Governors of Lagos State, Akinwunmi Ambode and Babajide Sanwoolu, alongside several other dignitaries.

In addition, she has been the Compère for many ceremonial events, including the 2022 and 21st Nigeria Oil and Gas Conference, Official Unveil of NNPC Limited, 9th Lagos State Climate Change Summit, 2022/Inaugural Nasarawa State Investment Summit, Equiano Cable Landing (Hosted by Google and WIOCC), the official ground-breaking ceremony for KASI CLOUD Ltd's Hyperscale Data centres, launch of RIF TRUST NIGERIA, 2022 Choice International Annual Summit, 2022 Legal Education Summit of the Nigerian Bar Association, the official launch of PayGatePlus for Fidelity Bank, the 2021 Lagos Economic Summit - EHINGBETI, the 2021 Nigerian Legal Awards, 10th Anniversary of TETFUND, amongst several others.

She has also been the VIP host for Access Lagos City Marathon from 2017 till date, where she interviews the organizers and dignitaries. As an exceptional red carpet host, she has hosted several red carpet events for various brands, and as a brand influencer, she has featured in several commercials for different brands.

As a versatile Compere, she specializes in compering both physical and virtual events as necessitated by the COVID-19 pandemic.



Panel Session

Topic:

Navigating the Rising Tide of ESG:

Opportunities and Challenges in Implementing ESG Principles



Omobolanle Victor-Laniyan

Head of Group Sustainability at Access Holdings Plc.



Tiwalade Adeniyi Ph.D.

Sustainability Expert



Dr Eugene Itua

CEO, Natural Eco Capital



Mudrakat Alabi-Macfoy

Sustainability, Social Impact and ESG Professional (LAWMA)



Prof. Kenneth Amaeshi

Professor of Sustainable Finance, European University Institute, Italy



Khethiwe Nkuna

Responsible Business Executive at Accenture, Johannesburg, South Africa

ESG has emerged as a powerful framework that not only addresses environmental and social issues but also encompasses governance practices that ensure transparency, accountability, and ethical decision-making. It has gained significant momentum, transforming the way businesses, nonprofits, and social enterprises operate. ESG principles have transitioned from being a buzzword to a fundamental driver of strategic decision-making, stakeholder engagement, and long-term sustainability. The rising tide of ESG presents both exciting opportunities and unique challenges for organizations seeking to create positive change while managing their impact on the world.



Masterclass 1

Topic: Demystifying ESG for non-profits



Dr Igazeuma OkorobaGroup Head of
Sustainability at Dangote
Cement Nigeria and Pan
Africa

While ESG is often associated with for-profit companies, it is also relevant to non-profit organizations. Non-profits need to ensure their own long-term sustainability to continue making an impact. By considering ESG factors, they can maximize their impact by addressing environmental challenges, promoting social well-being, and adopting ethical governance practices. This Masterclass seeks to:

- » Explain in-depth the three pillars of ESG (Environmental, Social, and Governance).
- » Highlight the role of ESG in program design, measurement, and reporting
- » Discuss how to develop an ESG strategy that aligns with the organization's mission and objectives.
- » Showcase how ESG can enhance non-profits' reputation and attract funding.
- » Provide actionable steps for non-profits to begin their ESG journey.
- » Share relevant resources, such as ESG frameworks, guides, and tools.
- » Spotlight on nonprofits and social enterprises successfully integrating ESG principles, highlighting their strategies, challenges, and outcomes to inspire participants.



Masterclass 2

Topic:

Best Practices for Nonprofits and Social Enterprises in ESG Integration



Marilyn
ObaisaOsula
Associate
Director,
ESG and
Sustainability
Services, KPMG

Non-profits are driven by a mission to create positive social and environmental impact. Integrating ESG into their operations helps ensure alignment between their values and actions, reinforcing their commitment to their mission. By adopting ESG sustainability principles, non-profits can enhance their overall performance, transparency, and accountability. This can help them attract funding, gain public trust, and demonstrate their commitment to creating a positive impact on the environment and society. Non-profits can also leverage ESG frameworks to measure and report their progress in achieving their mission and objectives, which can be valuable for stakeholders, including donors, volunteers, and regulatory bodies. This Masterclass will enlighten participants on the following:

- » An overview of ESG in the African context
- » Explore methodologies for assessing an organization's current ESG performance and identifying areas for improvement.
- » Integrating ESG considerations into the organization's overall strategy.
- » Best practices for minimizing environmental impact, enhancing social impact, as well as best practices for governance structures, board oversight, transparency, and accountability.
- » Discuss frameworks and standards for ESG reporting, such as the Global Reporting Initiative (GRI) or Sustainability Accounting Standards Board (SASB).
- » Highlight key performance indicators (KPIs) and metrics relevant to nonprofits and social enterprises.
- » Spotlight on nonprofits and social enterprises successfully integrating ESG principles, highlighting their strategies, challenges, and outcomes to inspire participants.



International Youth Day Essay Competition

Winners

1st Position



Kelvin IbiliborWhite Diamonds
Academy, Plateau Jos.
SSS 2

2nd Position









CIC Overview

The Changemakers Innovation Challenge was conceived by ACT Foundation as a response to the impressive work of community non-profits and social enterprises in Africa that leverage technology and digital tools to create social change within their communities. Whether it be solutions in mobile health, farm automation, telemedicine, ed-tech, microfinance, and beyond, technological advancements continue to strengthen the capacity of organizations to solve social problems. Emerging technological innovations like artificial intelligence, data analytics, blockchain, renewable energy sources, and other transformative solutions also play a pivotal role in driving social change. In response to these trends, ACT Foundation seeks to garner partnerships towards the support of such forward-thinking organizations and innovators in creating lasting impact.

The challenge is open to non-profits, social enterprises, and businesses across Africa that are utilizing various technological and digital tools to develop innovative social solutions in our four focus areas - Health, Environment, Entrepreneurship, and Leadership.

Grant funding will be awarded to the top three (3) winners of the Changemakers Innovation Challenge, facilitating the scaling of their innovative solutions across different communities. Furthermore, technical support in the form of either software, hardware, or capacity-building training will be provided to selected finalists as applicable.





Innovation for Sustainable Development















Top 10 finalists 2023







Ecobarter

Ecobarter integrates digital technologies with offline community centers to collect wastes at the last mile and deploy local techniques to convert these wastes into new consumer products. Beyond leading Nigeria's transition to a more sustainable circular economy, Ecobarter is enabling indigent youths and displaced women to build back their lives using wastes as a currency and bring sustainability to all people and the planet.





Farmer Lifeline Technologies

Farmer Lifeline provides proprietary technology that aims to impact smallholder farmers and disrupt Africa's agricultural sector through the use of Artificial Intelligence.







Fathers House Leva Foundation

Fathers House Leva Foundation provides clear directions and the right tools for individuals to enter the economy and gain access to sustained employment and the power to contribute through projects focused on three pillars of education, skills and enterprise development.





GOAL 3

GOAL 3 is a social enterprise with a vision for fair and accessible health care for everyone and a mission to enable and empower health workers at places where it is needed the most.







LightEd

LightEd is a locally-made but globally competitive renewable energy startup powering access to brighter lives through off-grid solar products. Our products are made of 60% recycled e-waste and plastic waste. They harness waste management for a sustainable future and circular economy.





CropScan Technologies

CropScan Technologies provides IoT devices that serve as solar-powered Al-based plant health measurement devices that support Kenyan farmers in determining the exact nutrient levels in their crops and farms, and the exact type and quantity of fertilizer that the farmer should apply.







Freetown Innovation Lab

Freetown Innovation Lab applies the Pro-cycle model to transform waste into resources, combatting issues like waste management and green energy among low-income households in Sierra Leone.





Solar Sister Nigeria

Solar Sister Nigeria was established in 2014 with the mission to recruit, train and support women to kickstart clean energy businesses to eradicate energy poverty across the country.







OlyConnect Technologies Limited t/a OlyCash

OlyCash provides tools for businesses to transition or grow from cash to eCommerce, while also widening the reach of remote payments by allowing anybody to safely pay a remote seller or biller for their purchase or bill using cash, mobile money, cards, banks, ATMs, authorized stores, OlyCash agents etc.





Qubix Robotics

Qubix Robotics is dedicated to addressing climate change impacts through technology and education, fostering sustainability and making a valuable impact in Malawi and beyond.





Our **Partners**







Aliko Dangote Foundation









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ACT Foundation Podcast (ACTPod)